

QUICK GUIDE

HOW TO BECOME A MATERNAL LIFE360 HOME

STEP 1

LETTER OF INTENT

Maternal Life360 HOMEs are meant to improve the health and birth outcomes for pregnant women in Arkansas. To be considered, the applicant must be an in-state or border state birthing hospital has an obstetrics unit and an enrolled Arkansas Medicaid provider. The applicant hospital must submit a letter of intent that includes the information listed below to the Arkansas Department of Human Services (DHS).

- Estimated # of eligible clients expected to be served annually
- Counties to be served
- Whether hospital will use its own or contracted staff
- # of women receiving OB/maternity services by hospital
- Name of evidence-based home-visiting model to be used
- Names of home-visiting partners

STEP 2

APPLY

DHS has an online application for Maternal Life360 HOMEs. You can find it at ar.gov/life360. Documents can be uploaded as part of the online application process. Applications should include:

- Program narrative
- Community network assessment
- Outreach plan
- Proposed referral network
- Two letters of support from community partners
- How program will not duplicate similar programs in service area
- Start up & first year budget
- Signed partner agreements
- Data & outcomes plan

STEP 3 & 4

STARTUP AND READINESS REVIEW

Maternal Life360s are eligible for startup funds for staff, equipment, and supports outlined in approved startup budget.

- First startup payment will be made upon application approval
- Startup must be complete within 120 days of receiving initial funds
- DHS readiness review required
- Second startup payment upon passing readiness review

SEE PROVIDER MANUAL FOR COMPLETE REQUIREMENTS